

Generating Jobs

The objective for the Ropes Creek Precinct (employment lands) is to generate 140 local jobs in light industry and manufacturing to complement the existing local economy.



An Employment Development Strategy was prepared for the entire St Marys project which identified:

- a range of strategies to achieve the target of 5,300 jobs to be generated as a result of the development
- skills shortages in the local area, particularly in trades occupations
- pockets of high unemployment which indicate potential labour supply
- opportunities for targeted skill development to meet regional employment needs
- the land zoned 'employment' is estimated to generate 15–20 jobs per hectare.

The Ropes Creek Precinct (employment lands) will:

- attract firms to complement existing industry clusters in the region, strengthening local supply chains and investment
- foster links to the Skilling and Employment Centre to provide job and training opportunities for local people
- provide access to community facilities, childcare services, recreation and retail
- encourage firms to connect with industry support services, business groups and networks
- provide broadband capability.



Targeted industries will include light manufacturing and research and development in:

- metals
- wood
- construction materials
- scientific equipment
- appliances
- environmental technologies
- food production

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